



# IMAGINE | ATE 2023

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UPDATE TO TXATE ON STRATEGIC PLANNING PROCESS

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# Looking Ahead to 2023

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## Drivers of Change for ATE's Future

- Enrollment and Productivity Data
- Teacher Supply / Demand / Distribution
- Educator Quality
- Degree Programs
- Job Placement Rates
- Academic Profile Comparison Data
- Partnerships / Where Graduates are Employed
- High Need Licensure Areas
- Teacher Licensure Routes
- Data Dashboard

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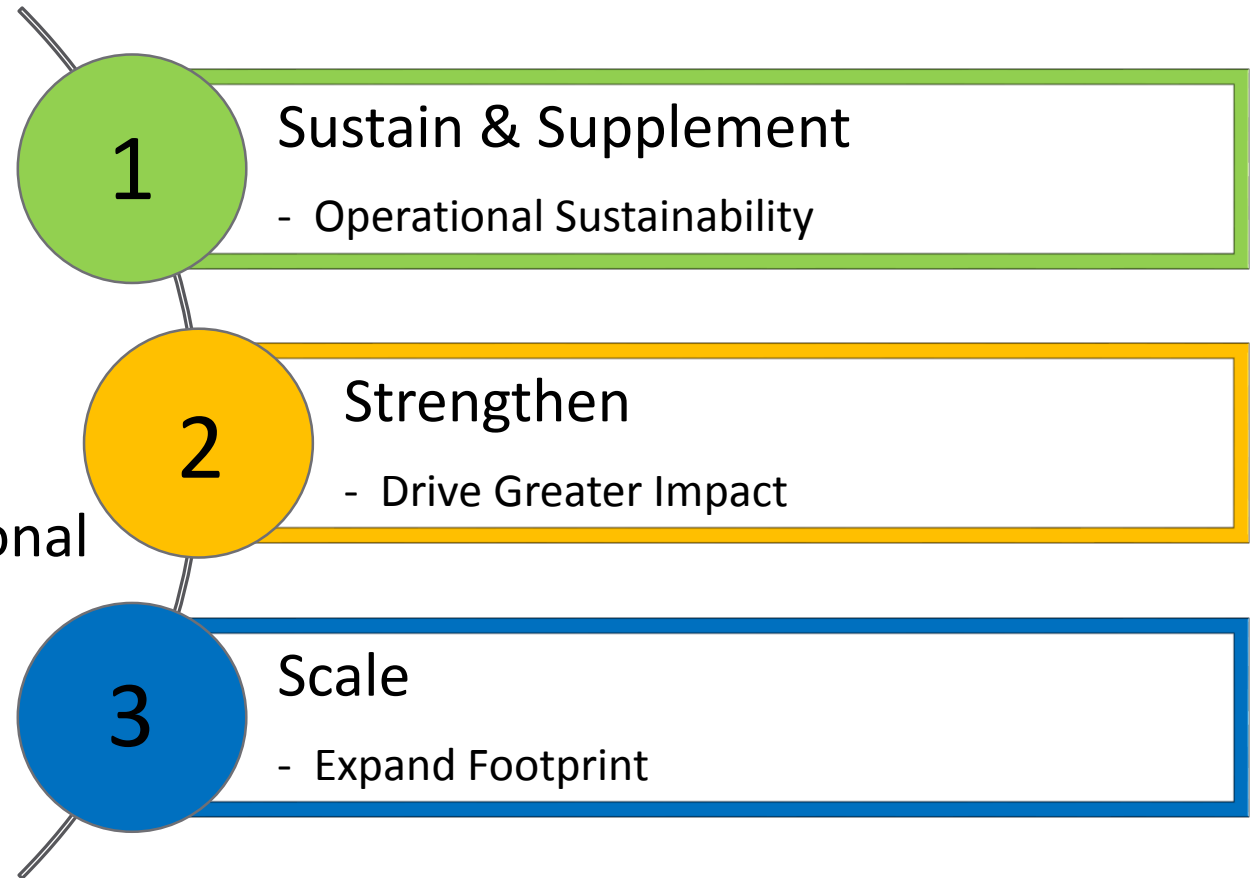
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A leading organization in advancing improved outcomes in teacher education through scholarship, evidence-based preparation and practice, professional development, and model partnerships / engagement.

# Focus Areas

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ATE 2023: A leading organization in advancing improved outcomes in teacher education through scholarship, evidence-based preparation and practice, professional development and model partnerships / engagement.



# Developing ATE's Strategic Plan

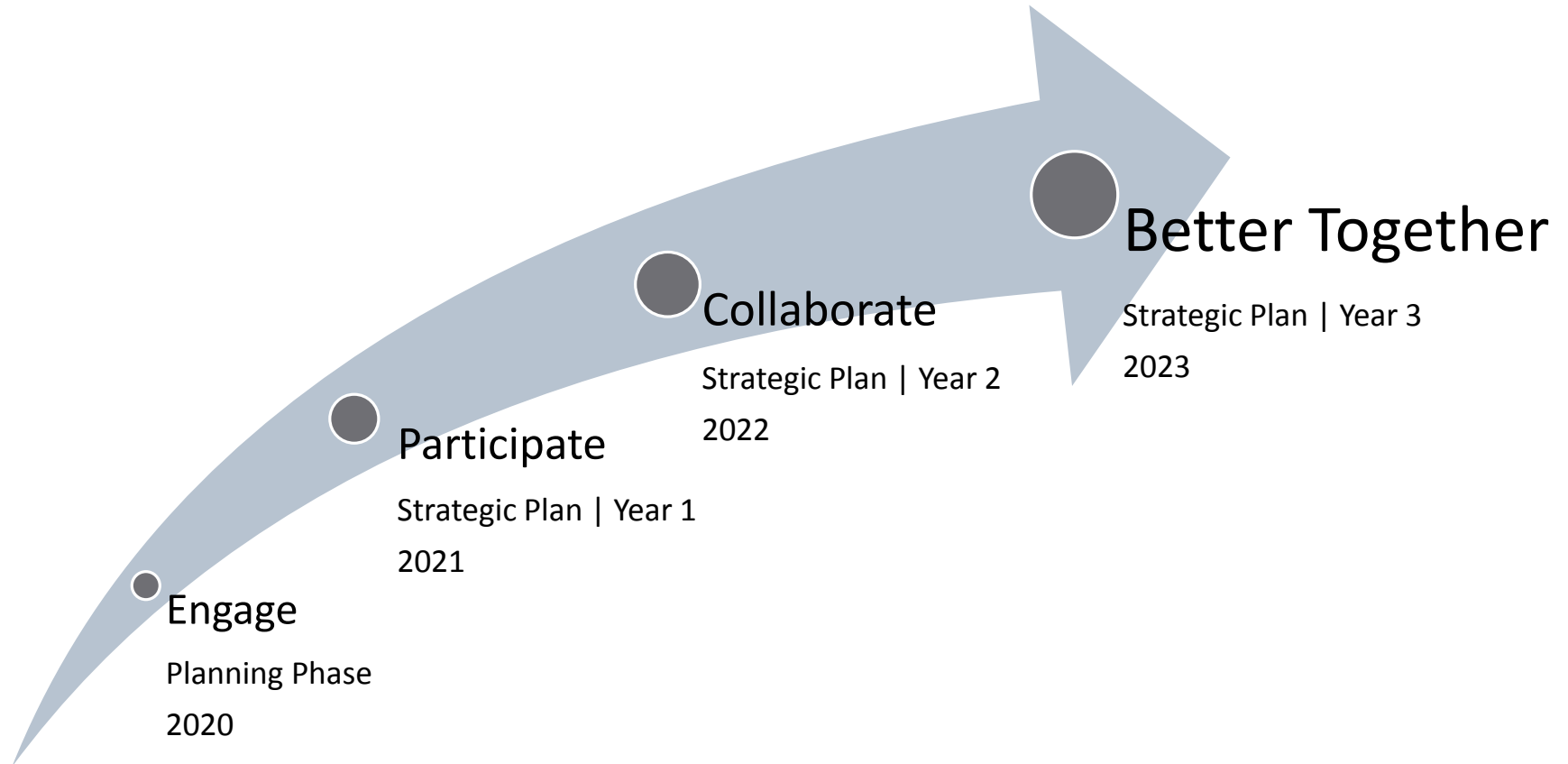
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# Strategic Plan Thematic Phases

Engage | Participate | Collaborate | Better Together

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# Strategic Planning Process & Outcomes

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- Overarching ATE Organization Strategic Plan
- Unit Plans Aligned to the ATE Organization Strategic Plan
- Plan(s) to Include: Goals, Objectives, Measurable Outcomes, Timeline, & Identification of Who's Responsible / Accountable
- Process for Measuring our Progress



# Strategic Planning Components

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## Surveys

Two surveys

First: National market research attitudinal survey (Willow Marketing)

Second: ATE organization specific survey



## Listening Sessions

Minimum of five virtual listening sessions

Defined format with identified questions

Co-facilitated by CUP Chair and BoD member



## Topical Webinars

Topical webinars to stimulate and inspire thinking

Examples:

- \*TQ Research
- \*Clinical Practice
- \*Culturally Responsive Teaching Practices



## Work Groups

Three workgroups to prepare goals & objectives

Co-leads for each workgroup

Each group with 5-15 members

BoD represented in each group

# Workgroup 1

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Organizational  
Sustainability

Focus Areas for Workgroup 1:

- Business & Revenue Model
- Organizational Structure & Personnel
- Governance

# Workgroup 2

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Drive Greater  
Impact

## Focus Areas for Workgroup 2:

- Teacher Preparation Continuum model will organize ATE's work to recruit, prepare, retain & develop teachers
- Educator Quality Research & Data
- Equity, Diversity and Advocacy

# Workgroup 3

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Expand  
Footprint

## Focus Areas for Workgroup 3:

- Member Recruitment & Unit Engagement
- Advocacy at State & National Levels
- Technology-based Capacity

Thank You!

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Q&A